

CLOUD-CON: Integration & APIs

Enterprise-Grade Integration Across Cloud and On-Premise

An Online Conference

April 26, 2018 • October 25, 2018

CLOUD-CON: Integration & APIs is a multi-vendor online event to feature technologies and Best Practices to design and deliver agile and end-to-end integration for the digital enterprise. Speakers will focus on use cases across on-premises, cloud, iPaaS, PaaS, SaaS and trusted APIs.

Integration

developer news
www.idevnews.com

Topics

- **Hybrid Integration Powers the 'Extended Enterprise'** – Agile, seamless and low-code integration for apps and data – wherever they live. Learn the power of APIs, composite apps, SaaS, iPaaS, etc.
- **iPaaS Comes of Age** – See how integration Platform-as a-Service supports the full integration lifecycle - design, deploy and manage. Low cost, fast, low-hassle integration.
- **Successful API-Driven Businesses** – Every F1000 firm is expected to create, share or subscribe to APIs and microservices for business-critical apps within 5 years. Learn the top business-driven trends.
- **Ensure Trust, Enforce Policy** – Secure and govern data across on premise, cloud and mobile. Learn the power to protect with identity management, gateways & encryption.
- **Intelligent Insights from Diverse Data** – Ensure rapid, reliable and accurate business insights from diverse data. Secrets to using MDM, smart queries, data virtualization and more.

Job Level

Project Management	35%
C-Level, VP, Director	32%
Developer	23%
Operations	8%

Featured Technologies

API Management	MDM
Data Virtualization	iPaaS, SaaS
ETL, ESB, MFT, SOA	Cloud Integration
Security, OAuth, SSO	

Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

Audience

- Job Functions: CIOs, CTOs, Executive Management, Project Managers, System Integrators, Application / Data Owners, IT Architects, API & Integration Professionals
- Company Size: 5,000(+): 51% 1,000(+): 68%
- GEO Location: USA: 67% Europe: 8% India: 11% ROW: 14%

Upcoming Events

Show	Broadcast Date
CLOUD-CON: Integration & APIs	April 26, 2018
CLOUD-CON: Integration & APIs	October 25, 2018

Past Participants



ONLINE CONFERENCES

Enterprise Integration Summit

JAN 25, 2018
JUL 26, 2018

Recent Event Stats *

1,175 Qualified, cleansed registrations
67% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 36%
C-Level, VP, Director 34%
Developer 21%
Operations 7%

CLOUD-CON: Integration & APIs

APR 26, 2018
OCT 25, 2018

Recent Event Stats *

1,002 Qualified, cleansed registrations
67% US Registrations
68% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 32%
Developer 23%
Operations 8%

Intelligent Data Summit

FEB 22, 2018
AUG 23, 2018

Recent Event Stats *

1,062 Qualified, cleansed registrations
69% US Registrations
66% > 1,000 employees

Job Levels

Project Manager 34%
C-Level, VP, Director 31%
Developer 23%
Operations 8%

Application Architecture Summit

MAR 22 2018
SEP 20, 2018

Projected Event Stats *

1,123 Qualified, cleansed registrations
64% US Registrations
69% > 1,000 employees

Projected Job Levels

Project Manager 35%
C-Level, VP, Director 31%
Developer 27%
Operations 6%

Mobile + IoT Summit

MAY 24, 2018
DEC 6, 2018

Recent Event Stats *

1,034 Qualified, cleansed registrations
65% US Registrations
62% > 1,000 employees

Job Levels

Project Manager 35%
C-Level, VP, Director 37%
Developer 19%
Operations 6%

* Based on the last 2 events