

# Intelligent Data Summit

Analytics, Apps & Data for Success in the Digital Enterprise

An Online Conference

February 22, 2018 • August 23, 2018

**Intelligent Data Summit** (formerly Big Data in Motion Summit) is a multi-vendor online event that will explore how data's 3Vs (volumes, varieties and velocity) create new opportunities for apps and analytics. Experts will discuss how fast and easy access to today's data (structured, unstructured, streaming & machine logs) is becoming more crucial to the data-driven enterprise.

## Topics

- **Data-Critical Cloud** – Learn how cloud delivers simplicity, speed and scale for today's adaptive analytics projects.
- **Analytics, BI & Dashboards for Business** – See today's "Wow Factors!" for visualization, data correlation, heuristics, smarter algorithms and more.
- **Cognitive Computing Brings Value from Dark Data** – 80% of unstructured data can't be used. See how use new 'cognitive' technologies bring undiscovered value from 'dark data'.
- **Get All Your Data Working Together** - Ingest, prepare, integrate and correlate varied data sources. Benefit from federated queries and data virtualization.
- **Trends in Hadoop & Spark** - Deliver high-performance and scalability for enterprise-caliber Big Data platforms (Hadoop, Spark, etc.).
- **Smart Analytics to Predict & Thwart Attacks** - See how experts use traffic activity and log data to reveal threats to apps and data. Speakers will review UEBA, threat intelligence, bot detection and machine learning.

## Sponsor Benefits

- Sales-Generation – Proven Lead-Gen for Getting New Deals
- Get 10X to 20X ROI on Sponsorship Investment – No Travel
- Thought-Leadership / Branding – Present with Other Quadrant Leaders
- Speaking Opportunity – Pre-recorded via Telephone
- White Paper Download Opportunities for Better Metrics
- **Guaranteed** Lead Generation – 700 guaranteed - 1,000 average

## Audience

- Job Functions: Architects, Apps & Data Owners, Analytics and BI Professionals & Users, Big Data / Hadoop Professionals, CIOs/CISOs, Data Scientists & Analysts, IT Ops & LOB
- Company Size: 5,000(+): 46% 1,000(+): 66%
- GEO Location: USA: 69% Europe: 8% India: 9% ROW: 14%

## Upcoming Events

Show	Broadcast Date
Intelligent Data Summit	February 22, 2018
Intelligent Data Summit	August 23, 2018

## Integration

developer news  
www.idevnews.com

### Job Level

Project Management	34%
C-Level, VP, Director	31%
Developer	23%
Operations	t8%

### Featured Technologies

Analytics (real-time, predictive)	BI / Dashboard (Virtualization)
Data Governance	Data Integration, Virtualization
Data Ingestion	Hadoop, Spark, YARN
Internet of Things	Machine Learning
Security	

### Past Participants



# ONLINE CONFERENCES

## Enterprise Integration Summit

JAN 25, 2018  
JUL 26, 2018

### Recent Event Stats \*

1,175 Qualified, cleansed registrations  
67% US Registrations  
66% > 1,000 employees

### Job Levels

Project Manager 36%  
C-Level, VP, Director 34%  
Developer 21%  
Operations 7%

## CLOUD-CON: Integration & APIs

APR 26, 2018  
OCT 25, 2018

### Recent Event Stats \*

1,002 Qualified, cleansed registrations  
67% US Registrations  
68% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 32%  
Developer 23%  
Operations 8%

## Intelligent Data Summit

FEB 22, 2018  
AUG 23, 2018

### Recent Event Stats \*

1,062 Qualified, cleansed registrations  
69% US Registrations  
66% > 1,000 employees

### Job Levels

Project Manager 34%  
C-Level, VP, Director 31%  
Developer 23%  
Operations 8%

## Application Architecture Summit

MAR 22 2018  
SEP 20, 2018

### Projected Event Stats \*

1,123 Qualified, cleansed registrations  
64% US Registrations  
69% > 1,000 employees

### Projected Job Levels

Project Manager 35%  
C-Level, VP, Director 31%  
Developer 27%  
Operations 6%

## Mobile + IoT Summit

MAY 24, 2018  
DEC 6, 2018

### Recent Event Stats \*

1,034 Qualified, cleansed registrations  
65% US Registrations  
62% > 1,000 employees

### Job Levels

Project Manager 35%  
C-Level, VP, Director 37%  
Developer 19%  
Operations 6%

\* Based on the last 2 events